

Alec Brown

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Professional Summary

Web Developer and Co-Founder with specialized expertise in AI and Web3 technologies. Demonstrates a robust track record in leading the design and deployment of innovative web solutions, emphasizing front-end development, API integration, and efficient database management. Highly skilled in utilizing a diverse array of programming languages and development tools to craft user-centric, scalable applications for both startups and established enterprises. Committed to leveraging technical knowledge and creative problem-solving skills to drive technological advancement and business growth.

Professional Experience

YouBuild AI - Co-Founder

April 2023-Present

- Engineered the architecture of an AI-powered app builder, leading the development of the front end, API integration, and database solutions using Firebase/Firestore.
- Utilized a diverse tech stack including NextJS, React, Tailwind CSS, TypeScript, and Figma, facilitating seamless project execution and deployment on Netlify.

Mellow Labs - Co-Founder

August 2021-Present

- Spearheaded the founding of a Web3 Consulting/Development Company, delivering comprehensive services including website development, DApp minting, DNS management, and strategic consulting.
- Played a pivotal role in project design and implementation, enhancing client startups' online presence and operational capabilities.

Western Office - Marketing Coordinator

March 2020-January 2021

- Facilitated cross-regional sales support by crafting compelling proposals and RFP responses, significantly contributing to market expansion across Las Vegas, Seattle, and Los Angeles.
- Managed and optimized the company's materials library, streamlining the sales process and improving proposal quality.

Nularis Energy Solutions - Junior Developer

July 2017-January 2020

- Enhanced internal application functionality for project processing, lead management, and invoicing, using advanced web development practices.
- Led marketing efforts, including design and execution of digital campaigns, improving lead generation and engagement through strategic CRM use.

Crusher Solutions, LLC - Junior Developer

March 2016-August 2017

- Revitalized web content and social media outreach, leading to a significant increase in audience engagement and subscriber base.
- Implemented best practices in social media management, optimizing content production and business expansion strategies.

Education

California State University Long Beach

Bachelor's Degree, 2014

Technical Skills and Competencies

Programming Languages & Frameworks: HTML, CSS, JavaScript, React, NextJS, Tailwind CSS, Bootstrap, TypeScript, Gatsby

Development Tools & Platforms: Figma, GitHub, Netlify, AWS, Firebase, Firestore, OpenAI

Design & Productivity Tools: Adobe Suite (Photoshop, Illustrator, XD), Sketch, InVision, Google Workspaces (Docs, Sheets, Slides), Microsoft Office Suite

Blockchain & Web3 Technologies: Ethers, RainbowKit, Wagmi, Web3.js

Project Management & Collaboration: Trello, Slack, JIRA, Asana, Microsoft Teams, Google Analytics

Soft Skills: Critical Thinking, Time Management, Problem-Solving, Adaptability, Collaboration, Communication, Leadership, Innovation, Attention to Detail, Emotional Intelligence